

Texas NBHA Sponsorship Packet

The National Barrel Horse Association was formed in 1992 in Augusta, GA. NBHA, as it is known around the globe, is the recognized world leader in the sport of barrel racing.

NBHA was the first organization to give credence to divisional barrel racing. From day one all competition was scored by division with the fastest time being the 1D (or 1st division) and other divisions being paid out in half second increments. Prize money is paid out proportionately but awards are the same for all divisions. Members compete at the District, State, National and World Championship levels. States are divided into competition Districts. District members compete to qualify for their respective their State and World, Youth World and Senior World Championship.

With over 20,000 members on 5 continents the NBHA brand is well known. Competitors range from beginners to professionals and/or youth to seniors. NBHA sanctions over 3,000 district (local) shows per year, sponsors over 44 state shows per year and has a professional staff that crisscrosses the nation producing larger (regional) shows.

In February 2022, Nikki Morrison, became Texas NBHA Director. At the time, Texas had 4 active districts with 400 members. By December 2022, the State had grown to 12 active districts with over 500 members! Now, Texas has 16 active districts which covers most of the State!

New for 2023, is our Texas NBHA Hello Summer Race, held at the Young County Arena, Graham, TX, May 19-20, 2023 and Texas NBHA Championship Finals held at the Taylor County Expo Center in Abilene, TX, August 18-20, 2023. Members from across the State of Texas will come together to compete for the NBHA Texas Championship titles!

Texas NBHA is making a GREAT comeback and offering exciting new races across the state! We pray you'll join us! By Sponsoring, Texas NBHA you will receive a full year of advertising on social media and promotion at both the Hello Summer Race as well as State Finals. Would you please consider a sponsorship level that best fits your budget and advertising needs?

Sponsorship Perks:

Title Sponsor- \$1,000.00

- Company Name or Logo on awards, Back of T-shirts and Logo on Race Flyer & Entry Form
- Frequent recognition Announcements on Texas NBHA's Facebook page, various barrel racing websites and during the race between every 10 runners.
- 8 x 10 Photo of Champions
- Free Vendor Space (upon request)
- Banner in the Arena (provided by sponsor)

Open Class Sponsor- \$500.00

- Company Name or Logo on Awards (where applicable), Back of T-shirts and Race Flyer.
- Frequent recognition Announcements on Texas NBHA's Facebook page, various barrel racing publications/social media and during the race between every 25 runners.
- Banner in the Arena (provided by sponsor)

Youth, Adult & Senior Class Sponsor- \$350.00

- Recognition Announcements on Texas NBHA's Facebook page and during the race between every 50 runners.
- Company Logo or Name on the Back of T-shirts.
- Banner in the Arena (provided by sponsor)

Day Sponsor- \$250.00 or below (*any amount would be greatly appreciated*)

- Recognition Announcements on Texas NBHA's Facebook page and during the race every 100 runners.
- Company Logo or Name on Race Flyer and Back of District T-shirts.
- Banner in the Arena (provided by sponsor)

Buckle Sponsor- \$100.00

- Recognition Announcements on Texas NBHA's Facebook page and during the race that the buckles are sponsored.
- Company Name on Race Flyer & Buckle (if space allows) and Back of District T-shirts.
- Banner in the Arena (provided by sponsor)

Product Donation Sponsorship (Average or Day Awards):

If your company carries horse industry related products, we would greatly appreciate product donations. In exchange, we would promote your company by offering the above Sponsorship Perks in accordance with the retail value of your donation. Our goal is to offer quality prizes for average and day awards. We can achieve this goal with your help! If you choose to donate, please send multiples of 4 or 5, we will need exact items, color can vary, to ensure each division winner will receive the same product. If a single item, we will utilize the item as a door prize.

Sponsorship Commitment Form

Any amount will be accepted!
Commitments due 7/15/2023 (for T-shirts)

Name: _____

Address: _____

Contact Person: _____ Phone: _____

Email: _____

Website: _____

Sponsorship Levels:

_____ Title Sponsor- \$1,000.00

_____ Open Class Sponsor- \$500.00

_____ Youth, Adult & Senior Class Sponsor- \$350.00

_____ Day Award Sponsor- \$250.00 and below *(any amount would be greatly appreciated)*

_____ Buckle Sponsor- \$100.00

_____ Product Donation Sponsorship _____ (items donated)

Please make checks payable to: **Texas NBHA**

Nikki Morrison
Texas Director
PO Box 291
Vernon, TX 76385
940-781-2270
txnbha@gmail.com

Thank you for your time and consideration. I am personally humbled and grateful for your support of Texas NBHA!
Praying God's abundant blessings upon you, your family and business,

Nikki Morrison