

# Texas NBHA Sponsorship Packet

The National Barrel Horse Association was formed in 1992 in Augusta, GA. NBHA, as it is known around the globe, is the recognized world leader in the sport of barrel racing.

NBHA was the first organization to give credence to divisional barrel racing. From day one all competition was scored by division with the fastest time being the 1D (or 1st division) and other divisions being paid out in half second increments. Prize money is paid out proportionately but awards are the same for all divisions. Members compete at the District, State, National and World Championship levels. States are divided into competition Districts. District members compete to qualify for their respective their State and World, Youth World and Senior World Championship.

With over 20,000 members on 5 continents the NBHA brand is well known. Competitors range from beginners to professionals and/or youth to seniors. NBHA sanctions over 3,000 district (local) shows per year, sponsors over 44 state shows per year and has a professional staff that crisscrosses the nation producing larger (regional) shows.

In February 2022, Nikki Morrison, became Texas NBHA Director. At the time, Texas had 4 active districts with 400 members. By December 2022, the State had grown to 12 active districts with 520 members! In 2024, Texas has 20 active districts which covers most of the State!

Texas NBHA Finals will be held at Young County Arena in Graham, TX, June 7-9, 2024. Members from across the State of Texas will come together to compete for Texas NBHA Championship titles!

Texas NBHA is making a GREAT comeback and offering exciting new races across the state! We pray you'll join us! By Sponsoring, Texas NBHA you will receive a full year of advertising on social media and promotion at all Regional Races & State Finals. Would you please consider a sponsorship level that best fits your budget and advertising needs?

## Sponsorship Perks:

### **Title Sponsor- \$2,000.00 (1 needed)**

- Headline Sponsor on the Flyer, TX NBHA Website, Back of T-shirts and Logo on the Entry Form
- Live Web Cast Commercial Spot (file provided by sponsor)
- Frequent recognition Announcements on Texas NBHA's Facebook page, various barrel racing websites and during the race between every 10 runners.
- Free Vendor Space (upon request)
- Banner in the Arena (provided by sponsor)

### **Saddle Sponsor- \$750.00 (5 needed)**

- Company Name or Logo on the Trophy Saddle(s), TX NBHA Website, Back of T-shirts and Logo on Race Flyer.
- Frequent recognition Announcements on Texas NBHA's Facebook page, various barrel racing websites and during the race between every 15 runners.
- Live Web Cast Commercial Spot (file provided by sponsor)
- 8 x 10 Photo of Saddle Winner(s) and their Trophy Saddle
- Free Vendor Space (upon request)
- Banner in the Arena (provided by sponsor)

### **Tractor Sponsor- \$500.00 (3 needed)**

- Company Name or Logo on Tractor (where applicable), TX NBHA Website, Back of T-shirts and Race Flyer.
- Frequent recognition Announcements on Texas NBHA's Facebook page, various barrel racing publications/social media and during the race between every 25 runners.
- Banner in the Arena (provided by sponsor)

### **Saddle Pad & Award Sponsor- \$350.00 (17 needed)**

- Recognition Announcements on Texas NBHA's Facebook page and during the race between every 50 runners.
- Company Logo or Name on Awards, Back of T-shirts and TX NBHA Website.
- Banner in the Arena (provided by sponsor)

### **Media Sponsor- \$250.00 (3 needed)**

- Recognition Announcements on Texas NBHA's Facebook page and during the State Finals every 100 runners.
- Company Logo or Name on Race Flyer and Back of District T-shirts.
- Banner in the Arena (provided by sponsor)

<https://nbha.com/historynbha/>

**Buckle Sponsor- \$100.00 (11 needed)**

- Recognition Announcements on Texas NBHA's Facebook page and during the State Finals every 100 runners.
- Company Logo or Name on Buckle and Back of District T-shirts.
- Banner in the Arena (provided by sponsor)

**Sponsorship Commitment Form**

***Any amount will be accepted!***  
Commitments due 5/1/2024

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Sponsorship Levels:**

\_\_\_\_\_ Title Sponsor- \$2,000.00 (1 needed)

\_\_\_\_\_ Saddle Sponsor- \$750.00 (5 needed)

\_\_\_\_\_ Tractor Sponsor- \$500.00 (3 needed)

\_\_\_\_\_ Award Sponsor- \$350.00 (17 needed)

\_\_\_\_\_ Media Sponsor- \$250.00 (3 needed)

\_\_\_\_\_ Buckle Sponsor- \$100.00 (11 needed)

\_\_\_\_\_ Product Donation Sponsorship \_\_\_\_\_ (items donated)

Please make checks payable to: **Texas NBHA**

Nikki Morrison  
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